

## Claims

- [c1] The embodiments of the invention in which an exclusive property or privilege is claimed are defined as follows:
1. A computer-based method of creating hypertext links using a markup language for editing Web page content, the method comprising:  
providing each hypertext markup language element stored in association with the content upon which it operates;  
inserting the content into a hypertext link ("hyperedit"link) wherein the reference includes an associated address specification that identifies a location at which the stored markup language element and content is available for retrieval and update; and  
displaying at least one markup language element with associated content in a hyperedit link.
  - [c2] 2. The method of claim 1, further comprising:  
in response to invoking a hyperedit link, the associated markup language element and content is retrieved using the address specification.
  - [c3] 3. The method of claim 2, wherein the associated tag and content are displayed a Web browser form element for editing.
  - [c4] 4. The method of claim 3, wherein a Web browser form element is invoked submitting updates to a stored markup language element and content using the associated address specification.
  - [c5] 5. The method of claim 1, wherein the markup language instructions are hypertext markup language instructions.